

PRIVACY AND COOKIE STATEMENT LIFE OVER FUTURE

With this Privacy and cookie statement, Life Over Future B.V. wishes to explain how it handles and uses your personal data. If you have any questions regarding this Privacy and cookie statement, please contact us at hello@lofi.amsterdam

If you have accepted this Privacy and cookie statement on a Life Over Future platform, this permission also applies to multiple Life Over Future and its business units (cross-domain). The websites and apps for which a cross-domain permission applies are the following entities within the Life Over Future B.V. network;

- Lofi B.V.

Personal data processed by one of these entities are also processed on behalf of the other entities within the Life Over Future B.V. network.

The entities within the Life Over Future B.V. network may provide their services through different websites. This Privacy Statement applies to all websites within the Life Over Future B.V. network (hereinafter together also referred to as: "Website").

1. Definitions

In this Privacy and cookie statement, the following terms or definitions are used:

- Account: your personal registration via an Opt-in on websites or apps with which you access the Service.
- Devices: the devices, such as PCs, smartphones or tablets, with which access can be obtained to the Service.
- Content: information (including audio-visual material such as trailers and previews) that Life Over Future B.V. makes available as part of the Service.
- Service: the complete package of services that Life Over Future B.V. offers to you. For example, websites and apps, the Account, but also the events and the services provided at events. For example, the option of paying at an event for refreshments using an app. A service can also extend in the future by cashless payment or other new services.
- Personal data: any data whereby Life Over Future B.V. can directly or indirectly trace or distinguish you. For example, a name, e-mail address or an IP address.

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- Advertising Network: An RTB/Programmatic Network (also called Real Time Bidding Network) offers advertisers the opportunity to purchase advertising space through an auction. To optimise advertising, advertisers and RTB networks place cookies. By means of these cookies, you are tracked and targeted to visit other sites that are connected to the same network.
- Privacy and cookie statement: this privacy and cookie statement of Life Over Future B.V..

The private company with limited liability Life Over Future B.V., Basisweg 63, 1043AN, Amsterdam, the Netherlands, is the data controller for the Processing of your Personal Data. Processing for the benefit of Life Over Future B.V. companies affiliated to Life Over Future B.V. and/or Life Over Future B.V. events also fall under Life Over Future B.V.

Processing (Process, Processed): All use of your Personal Data such as storing, modifying, forwarding or (partially) deleting these data. For example, Life Over Future B.V. processes Personal Data because you use Life Over Future B.V. websites or apps.

2. Which of your Personal Data are Processed by Life Over Future B.V.?

Life Over Future B.V. Processes the following of your Personal Data for the purposes explained later in this Privacy and cookie statement:

- First Name;
- Surname;
- Email address;
- Gender;
- Date of birth;
- Address;
- Residence;
- Telephone number;
- Country; and
- Preferences such as artist preference, event visit, music preference, clothing preference, clothing size and possibly geo-location only after explicit permission in an Optin of Life Over Future B.V..

It is not the case that Life Over Future B.V. always uses all of your above-mentioned data. This depends on purposes as described later in this Privacy and cookie statement.

Life Over Future B.V. has deliberately chosen not to use special Personal Data

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such as race, ethnic origin, political opinions, religious convictions, union membership, orientation, health or criminal data.

3. How does Life Over Future B.V. obtain your Personal Data?

Life Over Future B.V. obtains your Personal Data in the following ways:

Directly from you:

For example, if you sign up for a special campaign, ticket or promotion run by Life Over Future B.V., if you send an e-mail or otherwise contact Life Over Future B.V. (for example with questions about the use of the Services).

From third parties:

For example, if you or another visitor of a Life Over Future B.V. website or app uses social network functions that are integrated in the Service, Life Over Future B.V. may receive certain information from the relevant social network, such as Facebook, Twitter, Instagram and Tiktok. Life Over Future B.V. may also receive information from partners who are involved with the Service. For example, Life Over Future B.V. uses services provided by other parties that help it to map and analyse the way in which the Content and websites are used. An example of this is Google Analytics. This tool enables Life Over Future B.V. to monitor websites (where do you click and how often). Other examples are partners who on your behalf handle payment for the Service. Examples are iDeal, PayPal or Adyen, which handle the payment transactions between you and the services/products provided by Life Over Future B.V..

At events:

Life Over Future B.V. can also process visitor data at the events that it organizes, such as registering an event for commercial or security purposes (with camera). When entering an event location, the visitor is always informed of such processing.

You can withdraw your permission for use of personal data at any time by sending a message to: hello@lofi.amsterdam

4. What is the reason why Life Over Future B.V. process your Personal Information?

Life Over Future B.V. processes your Personal Data for the following purposes:

a. In order to provide the Service:

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Example; data that is entered when registering for a ticket or using a service (such as name and date of birth) can be used to check whether you meet the set requirements (e.g. to monitor age). Specified contact details can be used to inform you about (changes to) the Service or planned maintenance (service emails).

b. In order to process payments:

Certain data that are requested when registering or using it, may be required for issuing invoices and processing payment for a Service.

c. In order to send newsletters and promotions:

Life Over Future B.V. can also use contact information and other data that have been collected to keep you informed by phone, mail, e-mail, SMS, push messages from apps or other suitable media, about promotions or offers from ourselves (action emails), or to keep you informed about the Service and the Content (newsletter emails). You can unsubscribe from this at any time.

d. In order to improve the Service and to identify general trends:

Life Over Future B.V. uses your usage data to analyse in a general sense how the Service is used and which trends can be observed, in order to make more informed decisions about, for example, further development of the Service and the Content offering. It is also possible to track purely technical trends for that purpose, for example which types of Devices or browsers are used to retrieve the Content.

e. In order to prevent misuse:

Life Over Future B.V. also Processes your Personal Data and your use of the Service in order to prevent misuse of the Service and the Content, to prevent fraud (e.g. with credit card or other means of payment), and to protect the rights of others (including the right-holders to the Content).

f. In order to carry out market research:

Life Over Future B.V. can contact you and former users and visitors of the Service that have provided their contact details for the purposes of market research. Participation in such research is always on a voluntary basis. Life Over Future B.V. can, based on this research, send offers to you and others who participated in this research, provided that prior permission has been given for this.

g. In order to ensure compliance with laws and regulations:

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Your Personal Data can be used to comply with laws and regulations that apply to Life Over Future B.V., to deal with disputes and to have audits carried out.

h. Life Over Future B.V. can utilize profiling. Which means collecting, analysing and combining (personal) data aiming to tag you in a specific (interest) category. (race, ethnic origin, political opinions, religious beliefs, trade union membership, orientation, health or criminal data) are consciously excluded within GDPR.

The importance of profiling is that we can gain interests which content you may be interested in and which products or services (including commercial products or services) would suit you.

Profiling ensures that both the content and ads are more in line with your personal interests.

Profiling can impact your privacy. For example, if false (interest) categories are linked to you based on incorrect or outdated data. If you believe that this is the case, the GDPR provides you the right to have your data modified or removed.

In this case, please contact Life Over Future B.V.. For more information on the Right of correction, postage and removal visit www.lofi.amsterdam/contact

5. Why does Life Over Future B.V. process your Personal Data?

The main reason why Life Over Future B.V. Processes your Personal Data is because this is necessary to provide its Service. For example, Life Over Future B.V. Processes your Personal Data so that it can grant you access to its websites, apps or events. It may also be the case that Life Over Future B.V. Processes your Personal Data because it is obliged to do so because of laws and regulations. For example, the Dutch General Act on Government Tax makes it mandatory to retain payment data for 7 years for the Tax Authorities.

Another reason why Life Over Future B.V. Processes Personal Data is because either Life Over Future B.V. or a third party has a legitimate reason for doing this, such as a commercial interest. In that case, Life Over Future B.V. will always make a thorough assessment as to whether this interest is greater than your privacy interest.

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Finally, Life Over Future B.V. can Process Personal Data on the basis of your permission. For example, Life Over Future B.V. asks for your permission before placing and reading tracking cookies or before sending you (electronic) commercial messages.

6. Who does Life Over Future B.V. share your Personal Data with?

Within the Life Over Future B.V. group:

The Personal Data that are collected are Processed by Life Over Future B.V. also for the companies affiliated with Life Over Future B.V.. These companies can access your Personal Data insofar as this fits within the purposes described in this Privacy and cookie statement.

With (other) suppliers of Life Over Future B.V.:

Life Over Future B.V. can share your Personal Data with the suppliers it works with to realise the Service (for example a mailing company, call center, collection agency, market research agency, event partners, external promoters or any other third party that you have indicated you are happy for us to share your information with). Where possible, Life Over Future B.V. places these third parties under the obligation to act in the capacity of a data processor. This means that Life Over Future B.V. determines the purpose for which and the manner in which the personal data are to be Processed and the data processor is only allowed to handle your data according to the instructions and (security) standards of Life Over Future B.V.. These agreements determined by Life Over Future B.V. with each data processor are set out in a so-called processor agreement. If these third parties are outside the European Economic Area (EEA), Life Over Future B.V. has reached (additional) agreements with these parties. Life Over Future B.V. signs a model contract with these data processors that has been approved by the European Commission (also called standard contractual clauses). Where data are transferred to the United States, Life Over Future B.V. either agrees on the model contract or Life Over Future B.V. allows the transfer under the EU-US Privacy Shield.

With other Life Over Future B.V. partners:

In specific cases, in the context of the purposes described above, it is necessary to share Personal Data with third parties who use this Personal Data independently. In addition, Life Over Future B.V. can provide Personal Data for marketing purposes to other partners selected by Life Over Future B.V.. Life Over Future B.V. will first request separate permission from you to do this.

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With the authorities and others:

In exceptional cases, Life Over Future B.V. may provide Personal Data to authorities or third parties, if Life Over Future B.V. is required to do so by law or by order of the court, or if there is reasonable reason to believe that this is necessary in order to prevent damage or misuse.

You can withdraw your permission for use of your personal data at any time by sending a message to: hello@lofi.amsterdam

7. Cookies

Cookies are small files that can be placed on your Devices by the websites or apps of Life Over Future B.V.. For example, you can easily be recognised during a subsequent visit without having to log in again on your Life Over Future B.V. Account. Likewise, information relating to website use can be collected using cookies about other visitors of the Life Over Future B.V. websites (who are not logged in with a Life Over Future B.V. Account). There are different types of cookies. In some cases, cookies are automatically deleted when you close your browser; in other cases, these cookies are stored for longer and can be read the next time you use the Service. Where Life Over Future B.V. collects Personal Data using cookies, these Personal Data are Processed in accordance with the provisions set out in this Privacy and cookie statement. Before Life Over Future B.V. places non-functional cookies, Life Over Future B.V. will inform you about this and ask for your permission. It is only after permission has been given that these cookies are placed and read.

Life Over Future B.V. itself places cookies in order to identify you on your next visit without the need for you to log in again with your Life Over Future B.V. Account. Life Over Future B.V. can also place cookies for the purpose of creating profiles. Life Over Future B.V. can also place tracking cookies, which are used by Life Over Future B.V. if you as a visitor navigate to third party websites where Life Over Future B.V. can place ads via an RTB and/or Programmatic network (see: 1 - Definitions). Additionally, Life Over Future B.V. uses third parties to analyse the use of its Content, websites, apps and the Service. These third parties also place cookies for Life Over Future B.V. on your Devices, which are used to map your use of the Service. For example, Google Analytics.

Cookies from third parties are placed on your Devices by third parties, and only these third parties have access to those cookies and the information collected by the cookie. Third parties that have permission to place cookies via the Service are, for example, advertising networks that place the adverts

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on the Life Over Future B.V. websites. Ad networks usually leave so-called "tracking cookies" on your devices. Tracking cookies enable advertisers to track your browsing habits so that they can display as many relevant ads as possible on the websites that you visit. Social networking services such as Facebook, Twitter, Instagram and TikTok can also place cookies via the websites of Life Over Future B.V.. This is done via the buttons of these social networks that may appear on the websites of Life Over Future B.V. to promote ("Like") or share ("tweet") Content.

Below is an overview of (technical) partners on the websites or apps of Life Over Future B.V.:

- Airtable (Identity management)
- Antagonist (hosting & storage)
- Airtable (engagement tooling)
- Attendium (Guestlist app)
- Cookie consent (functional for storing cookie preferences);
- Google Tag manager (analytics pixel used to improve the Life over Future platform);
- True SSL Certificates (website security)
- Eventix (ticket partner)
- Sendinblue as mail provider
- Sendinblue mail- & survey provider
- Google Analytics (analytics pixel used for research);
- Google Tag Manager (tags used for retargeting)
- Facebook pixel (tracking pixel used for retargeting within Facebook).

If you would like more information about the cookies that other parties place from the websites or apps of Life Over Future B.V. and the purposes for which and the manner in which these cookies are used, please read the privacy and cookie statements of these parties on their websites or apps.

Browser applications can be set so that new cookies are no longer received the next time you use the Service. This differs from browser to browser; we recommend that you consult the help function of the browser if necessary. This should also explain how to delete cookies that have been previously placed.

NB: A visitor to the website or a user who no longer wishes to receive cookies should change these settings in all browsers and on all devices that are used. If cookies are refused and/or removed, it is possible that your use of the Service and/or options related to the Service is rejected.

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___ 8. How long does Life Over Future B.V. store your Personal Data? ___
Life Over Future B.V. will keep your Personal Data for as long as necessary to get you the best service or in case of refund terms, warranty or recurring contact needed to keep you up to date. Life Over Future B.V. stores your .data for at least as long as you use the Service for a period of 2 years thereafter. The reason for Life Over Future B.V. doing this is so that you can easily return to using the Service when re-activating. If you have been inactive for a long period (longer than 2 years), Life Over Future B.V. will delete your data.

An exception to this is if the law prescribes that Life Over Future B.V. must retain certain data for a longer period of time. For example, the Dutch General Act on Government Tax makes it mandatory to retain payment data for 7 years for the Tax Authorities.

9. How does Life Over Future B.V. protect your Personal Data?

Life Over Future B.V. at all times maintains a level of security in the Processing of Personal Information that, in view of the state of the art, is sufficient to prevent the loss, alteration, disclosure of or unauthorised access to Personal Data. If Life Over Future B.V. engages third parties, then Life Over Future B.V. imposes the same level of security on them. Life Over Future B.V. has a close relation to its data processors and made clear agreements in our Processor Agreements.

In the event of a possible data leak at a cooperation partner of Life Over Future BV such as; mailing company, call center, collection agency, market research agency, event partners, external promoters or any other third party that you have indicated you are happy for us to share your information with, then life over future BV cannot be held liable for the actions of his/or her cooperation partner.

Questions about this security can be directed to hello@lofi.amsterdam

11. What are your rights?

People whose Personal Data are Processed have certain rights under the law. You can at all times and at no cost view the Personal Data Processed by Life Over Future B.V. and alter it if required. You may also object to receiving information or targeted offers from Life Over Future B.V. via email, telephone, post and/or SMS; you are also entitled to apply to have your data deleted in accordance with the applicable regulations. Finally, we would like to point out the right to file a complaint with the Dutch Data Protection Authority.

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Life Over Future B.V. tries to ensure that you can exercise these rights as much as possible yourself. For example, you can exercise your rights by viewing, correcting or deleting your data in the Life Over Future B.V. Account. You can also exercise these rights by contacting us via the email address hello@lofi.amsterdam. Life Over Future B.V. will try to respond to your request within 4 weeks (read more: www.lofi.amsterdam/contact).

12. Changes to the Privacy and cookie statement

It may be that Life Over Future B.V. decides in the future to (unilaterally) change this Privacy and cookie statement. Life Over Future B.V. therefore recommends that you regularly check this Privacy and cookie statement to see if there have been any changes. If there are any major changes, Life Over Future B.V. will inform you about this in advance by publishing the amended Privacy and cookie statement. The latest applicable version of the Privacy and cookie statement can always be consulted on the relevant Life Over Future B.V. websites or apps.

The most recent change to this document was on 12 December 2022.

- Please check www.lofi.amsterdam/contact for the latest version of all our statements & policies and the way how to respond to our statements and execute your personal rights.